

# Growing

## CANADIAN PROSPERITY WITH CANOLA

### A roadmap for Canada's next government

*Canola farmers have a strong record of contributing to Canada's economy and the environment. For farmers to realize their full potential, government must take action:*



#### **REWARD SUSTAINABLE PRACTICES/ EXTEND EXEMPTIONS IN OUR CARBON PRICING SYSTEM**

Farmers should be rewarded for modern practices that keep farmland a "carbon sink." Exemptions must be made where an alternative fuel source is not viable, to avoid placing an inequitable burden on farmers and stifling farm investment.



#### **ENABLE INCREASED DOMESTIC PRODUCTION OF CANOLA-BASED BIOFUEL**

Carefully constructed biofuel regulations can increase domestic demand for Canadian canola as a feedstock, creating a sizable new market and lessening our reliance on exports, while contributing to Canada's climate targets.



#### **SUPPORT CANOLA FARMERS THROUGH INCREASING VOLATILITY AND UNCERTAINTY**

The types of risks farmers need to manage are changing. Invest in Business Risk Management programs that reflect this reality.



#### **PROMOTE RULES-BASED TRADE, EXPAND AND DIVERSIFY MARKETS, REGAIN FULL ACCESS TO CHINA**

Canola farmers rely heavily on exporting their products – more than 90% of all Canadian canola is sold abroad. Maintaining and growing market access is essential for growth.



#### **ENHANCE COMPETITIVENESS THROUGH REGULATORY MODERNIZATION**

Farmers need a modernized Canada Grain Act and science-based regulatory processes for approving crop protection products and seed varieties so they can compete globally and thrive locally.



# Canadian



## canola contributions

in 2020

✓ **207,000**  
CANADIAN JOBS

✓ **43,000**  
CANOLA FARMERS

✓ **10.3**  
MILLION TONNES  
PROCESSED IN  
CANADA

✓ **18.7**  
MILLION TONNES  
GROWN IN  
CANADA

✓ **\$29.9**  
BILLION INTO  
THE CANADIAN  
ECONOMY

✓ **\$11.9**  
BILLION TOTAL  
EXPORTS TO  
50 COUNTRIES

✓ **\$10.2**  
BILLION OF  
FARM REVENUE  
the highest of any  
agricultural commodity

